

Mustang Booster Club 10/21/09

Our regular meeting was held at MCA North Campus at 6 pm to discuss wrap up of 3 on 3 tournaments.

Attendees

Martha Hultgren, Rick Hultgren, Jeff Kauffman, Ann Anderson, Tom Payne, Angela Andres, Chris Anderson

Agenda

Old Items:

3 on 3 Tournaments:

We discussed suggestions and changes for next year. Angie suggested we have a welcome including opening in prayer; she mentioned the need to have first responders on the premises. We discussed having a registration deadline and raising the entrance fee after that deadline. We all agreed for the need for a tournament committee with more workers.

Ideas for getting more teams included having a captain for each community organization to recruit teams from their communities; more phone calling as opposed to email, and advertising the tournament in the MYAS handbook.

Referees

We agreed that paid referees would be beneficial but that we cannot afford it at this point. Jeff Kauffman agreed to be a ref for next year.

Tom Payne suggested that we go to an on-line registration format where teams could register and pay on-line. He also suggested we use teams to bring in other teams. If they brought another team in they would earn a discount. We would like to use a web-site and post photos from the tournament to drive traffic to the site. Other ideas were to target more teams from our conference, creating a poster to promote the event, and utilizing the Mustang Connection to promote the tournament internally.

New Items:

Winter Program

Ann handed out assignments for selling ads for the program. LWCC will provide the graphic design at no charge this year. Martha will work with them on the design and production of the book. We were requested to recognize other teams from the fall in the book, especially the all-conference recognized students. We also discussed charging for the parent messages.

Spirit Wear

We are continuing to work with Brad Klingman to pursue the on-line spirit wear.

Next Meeting

Next regular monthly meeting will be held Nov. 9th at MCA North Campus at 6:30 pm.

Next Meeting Agenda Items

Winter Program

Spirit wear

Adjournment

The meeting was adjourned.